· To:

MacWilliams, Lori) Duszynski, R. Morris, Jim-1340, Moser, Curt, Scott, Theresa, Zecca, Anthony, Schwalm, S, Burke, Helen, Alessandra, C, Battle, Herbert, Dobrowolski, R E., Sheft, S N., Snow, Robert, Goodman, Mark J.,

Mclean, James J.

rom: Orourke, Rory

osted: 10/8/97 21:46 Opened: 10/10/97 14:18

Subject: Salem Repositioning &: Gury 10/18

Dear Ladies and Gentleman:

Attached is the final version of the Salem Test Market Fact Book.

I think I have included everyone that should be on the list. ROM's, please check to insure everyone has received a copy of the book that should receive one.

If you have any questions on the introduction, please give me a call.

Rory